

Publication of the New Personal Data Protection Law in the Official Gazette

Today, December 13, 2024, is a historic day for personal data protection in Chile. After more than seven years of prosecution in Congress, Law No. 21.719, which regulates the Protection and Processing of Personal Data and establishes the Personal Data Protection Agency, has been published in the Official Gazette.

With this milestone, a comprehensive and significant modification is made to Law 19.628 on the “Protection of Private Life”, which, upon its entry into force, will be renamed the “Law on the Protection of Personal Data.”

Starting today, the countdown begins for the law’s full implementation, which will take effect on December 1, 2026. In the next (almost) 24 months, all public and private entities will need to start working diligently to comply with the new law, as this date will change how personal data is handled in Chile and how data subjects can effectively protect their rights.

Among the main updates introduced by the Law, we highlight the following:

- The creation of the Personal Data Protection Agency.
- Expansion of the legal grounds for the processing of personal data.
- Introduction of severe administrative fines for violations of the law.
- Regulation of the Data Protection Officer (DPO) role.
- Regulation of a voluntary infringement prevention model.
- Regulation of international data transfers.

With these reforms, our data protection regulations now meet the highest international standards, bringing us closer to being recognized as an “adequate country” by the European Union under the GDPR (General Data Protection Regulation), which would provide significant competitive advantages for our economy.

This new law will have important implications in various areas of law, including labor law, compliance, consumer protection, among others, and we will delve deeper into these topics in the coming weeks with our experts in each field.

For more information on the implications of this new law, we invite you to visit the following [link](#).



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